





WEDNESDAY, APRIL 26

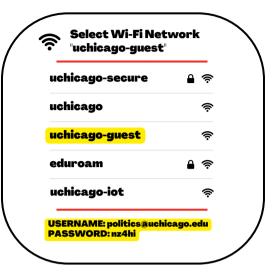
5:00 P.M. - 5:10 P.M. | WELCOME

Featuring: Heidi Heitkamp, Institute of Politics and Ann Marie Lipinski, Nieman Foundation

5:15 P.M. - 6:15 P.M. | PATH TO THE PRESIDENCY: DAVID AXELROD IN CONVERSATION WITH TOM PEREZ AND REINCE PRIEBUS

Featuring: David Axelrod, Institute of Politics; Tom Perez, former Chair of the DNC; Reince Priebus, former Chair of the RNC

6:15 P.M. - 7:15 P.M. | NETWORKING HOUR



THURSDAY, APRIL 27

8:30 A.M. - 8:50 A.M. | LIGHT BREAKFAST AND WELCOME

8:50 A.M. - 9:35 A.M. | THE CHANGING ELECTORAL LANDSCAPE

Featuring: John Dickerson, CBS News; Asma Khalid, NPR; Jon Ralston, The Nevada Independent; Jeff Zeleny, CNN

9:40 A.M. - 10:25 A.M. | AN INCLUSIVE APPROACH TO ELECTION REPORTING

Featuring: Tim Alberta, The Atlantic; Astead Herndon, The New York Times; David Siders, POLITICO; Alexa Ura, The Texas Tribune

10:25 A.M. - 10:35A.M. | BREAK

10:35 A.M. - 11:20 A.M. | COVERING CANDIDATES WHO DON'T WANT TO BE COVERED

Featuring: McKay Coppins, The Atlantic; Stacey Barchenger, Arizona Republic; Ana Ceballos, Miami Herald; David Chalian, CNN

11:25 A.M. - 12:00 P.M. | CONTENT VERIFICATION: HACKS TO AVOID

GETTING DUPED IN THE ERA OF AI

Featuring: Elyse Samuels, Washington Post

12:00 P.M. - 12:45 P.M. | LUNCH

12:50 P.M. - 1:30 P.M. | HOW TO TRACK CAMPAIGN FINANCING

Featuring: Sarah Bryner, OpenSecrets; Anna Massoglia, OpenSecrets

1:35 P.M. - 2:20 P.M. | AVOIDING (OR LEARNING FROM) ROOKIE MISTAKES

Featuring: Lynn Sweet, Chicago Sun-Times; Kaitlan Collins, CNN; Lis Smith, political strategist; Priscilla Thompson, NBC News

2:20 P.M. - 2:30 P.M. | BREAK

2:30 P.M. - 3:10 P.M. | ELECTION LAWS AND SAFEGUARDS: LESSONS

LEARNED FROM 2020

Featuring: Michael Kang, Northwestern University; Marc Elias, Elias Law Group; Ben Ginsberg, Election Official Legal Defense Network

3:15 P.M. - 3:55 P.M. | PROTECTING VOTERS, ELECTION INTEGRITY AND

CONFIDENCE: A TALE FROM TWO BATTLEGROUND STATES

Featuring: John Harwood, Nieman Foundation; Sarah Godlewski, Secretary of State of Wisconsin; Brad Raffensperger, Secretary of State of Georgia

3:55 P.M. - 4:05 P.M. | BREAK

4:05 P.M. - 4:50 P.M. | THE CHANGING DYNAMICS OF POLLING

Featuring: Matt Viser, Washington Post; Tom Bonier, Target Smart; Tresa Undem, PerryUndem; Brenda Gianiny, Axis Research

4:55 P.M. - 5:40 P.M. | HOW CAMPAIGNS MOBILIZE THEIR BASES

Featuring: Steve Hayes, The Dispatch; Kat Atwater, Community Tech Alliance; Jon Black, Data Trust; Emily Norman, Democratic Data Exchange; Patrick Ruffini, Echelon Insights

5:40 P.M. - 5:45 P.M. | CLOSING

Featuring: David Axelrod, Institute of Politics and Ann Marie Lipinski, Nieman Foundation

6:00 P.M. - 7:00 P.M. | NETWORKING HOUR







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